ALI NITTI
DESIGNER

Education

UNIVERSITY OF ILLINOIS
Bachelor of Fine Arts in Graphic Design
Bachelor of Science in Advertising
Minor in Public Relations
Urbana-Champaign, IL / 2019 - 2022

COLLEGE OF LAKE COUNTY
Associate in Arts (AA)
Grayslake, IL / 2017 - 2019

Contact

WEBSITE
alinitti.com

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224.321.9348

Skills

Adobe Creative Suite
Branding
Creative Strategy
Figma
Microsoft 365
Procreate
Webflow

Involvement

CREATIVE MORNINGS
Chicago, IL / 2022 - Present

AIGA
Chicago, IL / 2019 - Present

AMERICAN ADVERTISING FEDERATION
Urbana-Champaign, IL / 2019 - 2022

Work Experience

FREELANCE
Designer / Jun. 2022 - Present
- Independently manage design projects including brand identities, websites, merch, and packaging for studios and startups.

CONTRAIRE STUDIO
Junior Designer / Nov. 2023 - Feb. 2024
- Assist in developing brand strategies, researching the competitive landscape, and crafting design and marketing recommendations for clients.

PIVOT DESIGN
Designer / June 2022 - June 2023
- Develop creative programs and design concepts that meet the business objectives of the organization.
- Manage the day-to-day of multiple projects from concept through completion.

COEUR STUDIO
Design + Brand Management Intern / Jan. 2022 - May 2022
- Work in a fast-paced, entrepreneurial environment with the opportunity to build and market a variety of brands.
- Develop design and messaging solutions ensuring that all work reflects the revised visual identity guidelines and messaging strategy.

ULINE
Private Label Design Intern / May 2021 - Aug. 2021
- Produce, design and update private label packaging and reference materials while staying consistent with the ULINE brand.
- Work with domestic and international vendors to determine print specifications and due dates.
- Create mockups and 3D models for review.

ENTERPRISEWORKS AT RESEARCH PARK
Graphic Design Intern / Sept. 2020 - May 2021
- Design websites, logos and other branded materials for startup companies and other businesses with a team of developers.
- Design all internal materials for Research Park including event graphics, event booklets and more.

HACKILLINOIS
Graphic Designer + Design Director / Sept. 2019 - May 2021
- Collaborate with and lead team of designers to produce branding and print materials for the event.
- Create pop-up posters, tabloid posters, event maps, large banners and social media graphics.